

(BLEED) Document Size: 11.25" x 5.75"

(NON BLEED) Trim Size: 11" x 5.5"

Live Area: 10.75" x 5.25"



On all formats except envelopes, please convert all spot colors to process. Also, please convert all images to CMYK.



Please leave off all registration and crop marks. Our Pre-Press software will include these marks once the job is ready to print.



To avoid overprint issues with black, please place a matching white text/graphic directly behind the black. This is only needed when black sits on top of another color or image.

Because this box bleeds off the page, the box has been extended to the document edge.

All texts/graphics that do not get trimmed off must stay within the **LIVE AREA**

HALF FOAM | HALF SPRINGS
*select models

*Purchase any Sealy Posturepedic Hybrid Collection mattress at any participating Sealy retailer February 5 - February 7, 2015 and receive a box spring of the same size for free. Offer valid in-store at participating retailers. Cannot be combined with any other offer, coupon or discount.

one of the largest n of mattresses!

Model	Size	Mattress	Box Spring
SEALY	Twin	\$276	FREE!
TUBEROSE	Full	\$386	
Plush	Queen	\$486	
	King	\$626	

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PRSR STD
US Postage
PAID
Wheeling, WV
Permit No. 161

**Minimum OCR Read Area
4" X 2"**

**THIS BOX MUST REMAIN WHITE.
THERE CANNOT BE ANY TEXT OR
GRAPHICS WITHIN THIS BOX.**

**.625"
(from trim)**